

GUERNSEY CRICKET OPERATIONS PLAN

INCLUDING A STRATEGIC PLAN

2020-2025



GUERNSEY
CRICKET



STRATEGY FOR GUERNSEY CRICKET - A SUMMARY



PURPOSE

To provide an enduring and valuable cricketing experience to all the people in the Bailiwick of Guernsey



To deliver access to our great game that meets the ability of, and aspirations of, everyone.

VISION

Ensure financial stability and value for money in all activities and programmes we deliver

Operate in a safe and inclusive environment that removes the barriers to participation

To ensure all activities are underpinned by strong and effective administration and governance principles

PILLARS

ATTITUDE

Respect
Fair
Honest

AVAILABILITY

Inclusive
Engage
Accessible

ABILITY

Adapt
Accountable
Courage

VALUES

FOCUS AREAS

We will lead and promote the development of our sport being visible, inclusive and accessible by empowering and equipping our Members to achieve their potential at home and on the international stage.

SUSTAINED EXCELLENCE IN PERFORMANCE

Creating people and players providing a support network that allows them to give of their best always



Talent Development
Workforce Development
Grants & Funding
Governance

A GAME FOR EVERYONE

Always providing a place, a time, an option and a solution for every demand to get involved



Barriers to Participation
Facilities & Equipment

PLAY THE GAME - STAY IN THE GAME

Providing opportunities and a purpose to enjoy the game of cricket along a pathway from player to umpire and spectator to coach or volunteer



School Sport Partnership
Community Sports

KEY OBJECTIVES SHORT TERM - 0-2 YEARS

Competitive and expanding Domestic Cricket scene with a format to suit all

Overseas Placement Scheme - 2 players per year into Australia, shared accommodation playing Club/District cricket

Establish a Womens Domestic League expanding to a CI League

Establish and embed the Schools Programme in all Juniors Schools

“Pro League” to include overseas players (ICC Europe Members part funding) to sit above Division 1 (T20)

Build recreational/lower leagues through:
i) players returning to game (fathers to play with sons)
ii) clear pathway from Schools/Junior Clubs to Senior Clubs

KNCB already run such a scheme and to start up look to investigate opportunities to work with them.

Funding = GCB, GSC, sponsor, player.

Identify potential candidates now from U11 up.

Building upon the existing Women’s Squad and Girls Programme base.

Look to other sports i.e. hockey and rugby to build numbers.

2x teams from each island to establish a CI League played over reverse weekends in each island – T20

Encourage boys and girls combined participation to remove barriers later.

Inset days with teachers to provide skills and confidence to deliver course themselves.

Pathway to Kwik Cricket Festivals increasing school participation numbers.

PLAY THE GAME - STAY IN THE GAME

SUSTAINED EXCELLENCE IN PERFORMANCE

PLAY THE GAME - STAY IN THE GAME

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KEY OBJECTIVES MEDIUM TERM - 5 YEARS

Secondary Schools and Colleges competitive cricket structure

Establish a dedicated indoor cricket facility that GCB has direct control over use of

Team Rankings - Men & Women = Top 25
Regain CWC 50 over Status

Resources

Two tier process:

i) establish a base in these institutions ensuring cricket is a fixed part of the curriculum and lunch/after school activities.

ii) create a competition structure both in school within internal 'houses' leading to representative school matches with schools playing each other

As with all facilities that Guernsey Cricket have access to these are subject to agreements of varying terms.

Recent change of use to indoor facilities used as left us short of required space

See long term agreement with secure space suitable to needs

Men ranking currently = 36

Women have not yet achieved a ranking through quantum of games played

Regular and appropriate T20I schedules to be put in pace each year for both teams

Need to understand how re-entry can be gained with the next rotation of CWC (or any replacement structure) and gear planning to secure our place

Coaches – ease of access to education/well-being/first aid programmes with in-house options leading to ICC/ECB courses.

Equipment – create links to distributors affording discounts to schools, Clubs and Members.

PLAY THE GAME -
STAY IN THE GAME

A GAME FOR EVERYONE

SUSTAINED EXCELLENCE
IN PERFORMANCE

A GAME FOR EVERYONE

ONGOING KEY PRIORITIES

Player Welfare

- Safe Guarding
- Well Being
- Conditioning
- Nutrition
- Physio/Medical Support

Coaches, Officials and Volunteers

- Recruitment
- Opportunities
- Education
- CPD
- Resources
- Reward

Governance

- Transparent and Consistent
- Community Responsibility – both to the people and the land that make up our Bailiwick
- Maintain and adhere to core policies:
 - Anti - Drugs
 - Anti - Discrimination
 - Anti - Corruption

Fan Engagement

- Increase spectators at domestic matches
- Increase spectators at International matches
- Increase viewing figures for live streamed matches
- Increase social media interactions
- Convert 'eyes and ears' to £££'s

PATHWAY



LITTLE CHAMPS CRICKET

Partned with Little Champs Guernsey, Guernsey Cricket deliver sessions to children age 2-4 to teach the fundamnetals of cricket - Batting, bowling and fiedling. This acheived using a fun range of activities.



PRIMARY SCHOOL PARTNERSHIP

Guernsey Cricket provide local primary schools with a range of opportunities through curriculum PE, lunchtime & after school clubs and Festivals.

The lessons teach cognitive, social and personal skills. developing fundamental skills through game play.



FUTURE STARS

The course is aimed at children aged 5 to 10 and promotes their development through fun activities giving them an introduction to cricket fundamentals whilst having a great first experience of the game.

This course also includes a free kit bag containing stumps, bails, bat, ball, water bottle, cap and a tee shirt.



JUNIOR CLUB CRICKET

Guernsey Junior Club cricket has 3 established junior clubs and accept players from 7 years old. These 3 clubs (Cobo, Griffins & Wanderers) also boast a well established adult section.

The junior section is split into 3 sections with an intro to cricket, a second division and a first division. These are based on ability and not age.



SECONDARY SCHOOL

Guernsey Cricket provide local secondary schools with a range of opportunities through curriculum PE, lunchtime & after school clubs.

Guernsey Cricket also have a strong link with Elizabeth College and are responsible for the running of the EC First XI team.



REPRESENTATIVE CRICKET

Guernsey representative cricket contains a girls section, Under 11, 13, 15 & 19 age groups. Players will be provided with specific training programmes within squad sessions.

Players will be coached within the agreed guidelines and KPIs of Guernsey Cricket in order to achieve our vision and mission with the aim of progressing to the National team.



CLUB CRICKET

Adult cricket is split into 3 Evening League divisions containing 25 teams across the 3 divisions. The top division is formed of 6 teams and the second and third division have 9 teams in each.

Weekend League cricket is split into 2 divisions, the top division (50 Over) containing 3 teams and the lower division (40 Over) containing 6 teams.



A TEAM CRICKET

To bridge the step from club cricket into International cricket, 2021 saw the introduction of the Guernsey A Team.

This squad is made up pf the best league cricketers and cricketers who have aspirations of playing for Guernsey in International competitions.

They will have the opportunity to play games against visiting sides such as Holland A and Sussex Academy.



INTERNATIONAL CRICKET

The National team have now gained International T20 status. This is the pinnacle of Guernsey Cricket. The National squad are regularly fitness tested along with regular training both in a 1 on 1 and group environment. Currently ranked 36 in the World.

In addition to the men's there is a thriving Ladies section who are also playing International Cricket.

VOLUNTEER/PARENT

COACH

UMPIRE/SCORER/MANAGER

