

# APPLEBY

Press Release by Hannah Mechem  
GCB Community Cricket Coach  
Re: Appleby Sponsorship for Coach Development.

The Guernsey Cricket Board's Community Cricket Coach is off to pastures new this September as she continues her development as a coach. Hannah Mechem will soon be moving off to the University of Bath to study Coach Education and Sport Development.

Appleby, the leading offshore legal and fiduciary services provider, supported cricket in Guernsey throughout 2010 by sponsoring the local Schools Cricket Programme. Appleby's sponsorship will also help support Hannah with her coaching development whilst in the UK as this will directly benefit Guernsey Cricket Board when Hannah returns to Guernsey to coach again.

Hannah's first experiences of cricket were at Hautes Capelles Junior School when, now colleague, Jason Shambrook visited the schools to coach. This is something Hannah has been doing for the past 2 years now, 11 years on from her primary school days. In the time since primary school she has played for the likes of Sussex and Somerset counties.

Hannah commented, "It's great to look back to see where it all started at primary school. I wanted the children I taught to enjoy cricket and related skills as much as I did when I was their age. I wanted to inspire them and provide them with a pathway to enable them to play cricket both for their school and at their leisure."

Whilst Hannah is studying she will still be in contact with the Guernsey Cricket Board and Appleby with updates on her development. She is also going to be coaching when she's back in the Island during holidays and hoping to volunteer in Bath to keep her coaching up to scratch. As a result of being in the UK she has more of an opportunity to play and Hannah is keen to develop her performance as a player as well as a coach.

Hannah said, "I'd like to thank Appleby for their support primarily with the schools programme but also for their support in my development to become a better coach. I'm hoping that this University course will mean I will be become more useful to the Guernsey Cricket Board in the near future."

Appleby Head of Marketing – Guernsey, Simon Worsey added, "We are very pleased to be partnering with Guernsey Cricket. Hannah's development is a prime example of the benefits a coaching programme can deliver when it starts in primary school. We wish her every success with her studies. Our partnership with Guernsey Cricket Board forms part of our ongoing commitment to community-based initiatives across the Channel Islands, which will provide positive and long-lasting benefits."

Guernsey Cricket Board CEO Mark Latter added,

"The GCB has in recent days embarked upon a high level strategy review to ensure it can meet the demands local and international cricket will place upon it in the coming years. Coach Education is a key part of this and the opportunity to support Hannah in her wish to better herself was something we were very keen to do. The generous support of Appleby means we can do this both in terms of the time away from the job and also financially. Hannah is a product of the GCB Schools Programme and, who knows after this University course might one day replace her mentor Jason within GCB completing the development journey."